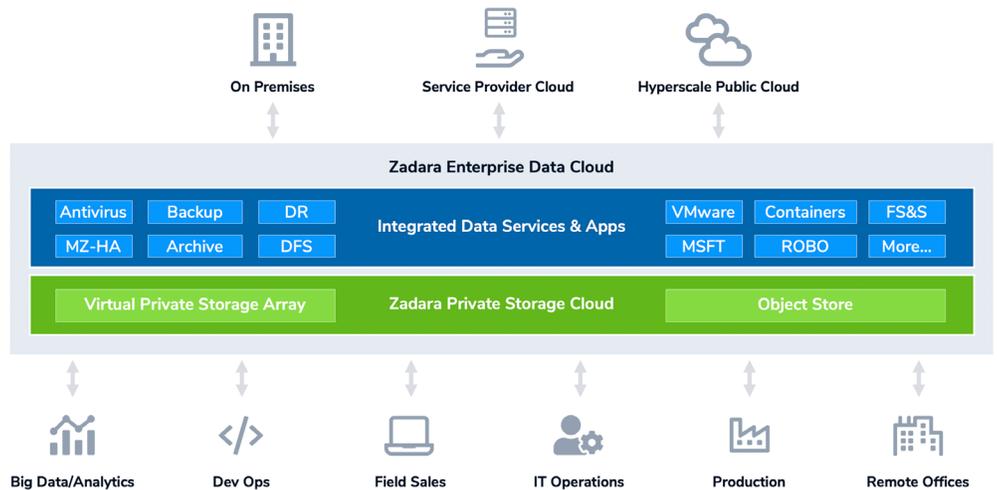


# Advanced Storage on Demand

Now you can get the power of enterprise storage without the cost and complexity of owning and managing storage infrastructure.

Get Zadara — on your premises or with your chosen cloud provider — and you get more than industry-leading enterprise storage. You get a fully-managed, pay-only-for-what-you-use service that allows you to operate more efficiently and effectively.



Zadara: Storage At Your Service

## Enterprise

features and functions

## 24/7

proactive management

## 100%

uptime guarantee

## OpEx

pay-per-use billing

**You manage your business. We'll manage your storage.**

Zadara eliminates the burdens associated with enterprise storage by delivering industry-leading enterprise SAN, NAS and Object storage as a fully-managed service with 24/7 proactive monitoring and support, backed by a 100%-uptime guarantee, and wrapped in the industry's only true consumption-based model.

**Available on premises, at your chosen data center, or in the public cloud.**

You choose how you want your fully-managed enterprise storage solution hosted: on-premises, colocated in a data center, or in the cloud. Scale up and down as needed and pay only for what you actually use.



“Better performance than what we had from an EMC SAN, and saving at least 50% of our data center costs.”

Craig Loop,  
director of technology,  
Realty Data/Westcor

### Total Control and Security

Zadara is a complete enterprise storage solution because it has all the functionality you expect in enterprise storage — and so much more. Configure your Zadara cloud storage performance and capacity on demand, and change storage configurations and services as desired. You choose controller CPU, memory, cache, plus storage type: SSD (NVMe) and HDD options are available. Encryption in-flight and at-rest (AES-256) ensures your data is totally protected; and only you have the encryption keys.

With Zadara you can:

- Avoid large CapEx investments in storage infrastructure
- Create a cost-effective, multi-tier data structure
- Integrate on-premises and cloud data
- Simplify backup, high availability, and disaster recovery
- Scale up or down as needed; never pay for unused capacity

### Lowest Total Cost of Ownership

Zadara has a lower total cost of ownership, up front and over the long term. An independent study\* by The Evaluator Group finds that Zadara provides greater than 50 percent savings over traditional CapEx storage, and large savings over cloud services. And these differences persist over a ten-year period, adding up to substantial cumulative savings over every other form of storage.

#### Key Partners



\*Source: "The Zadara Storage Cloud – A Validation of its Use Cases and Economic Benefits", The Evaluator Group.

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