

# Zero-Risk Enterprise Storage Solutions for Service Providers

Now you can offer your clients enterprise-grade storage without the cost and complexity of owning and managing storage infrastructure.

Zadara eliminates the risks associated with data center storage, by delivering industry-leading enterprise SAN, NAS and Object storage as a fully-managed service with 24/7 proactive monitoring and support, backed by a 100%-uptime guarantee, and wrapped in a pay-only-for-what-you-use model.

**The enterprise storage your customers demand.  
Delivered on demand.**

Zadara installs physical storage in your data center or in a customer’s data center — just like legacy storage. And Zadara solutions perform just like traditional enterprise storage, with multi-protocol support, dual high-availability controllers, a choice of drive types, flash cache, and advanced features. But unlike legacy storage, Zadara is a fully-managed, pay-as-you-go service that effectively eliminates your financial, technical, and operational risk.



Zadara locks in your profitability, by charging only for the storage and services your clients actually use, when they use them. That’s what we mean by ‘zero risk.’

## Company Facts

**2011**  
year founded

**55**  
countries

**30**  
data centers

### All data types. All protocols.

With support for SAN (FCP-SCSI and iSCSI) and NAS (CIFS/NFS) protocols, as well as S3/Swift compatible Object Storage, Zadara optimizes reliability, availability, security, and performance for databases and applications.

### Simplified cloud strategy

Zadara provides seamless data portability for enterprise application workloads. Whether expansion for seasonal or bursting workloads, backup or disaster recovery, Zadara supports existing business applications for a simplified cloud strategy.

### Data privacy

Zadara provides dedicated, isolated resources per user, which allows users to control where their data resides, whether on-premises or off-premises. Data-at-rest and in-flight encryption (with user controlled-keys) ensure data remains secure and private.

### Enterprise-grade data services

With rich data management features and performance isolation, Zadara delivers enterprise-grade services, including backup, disaster recovery, business continuity, multi-zone high availability, containers, snapshots, and more.

“We saw significant savings moving to a consumption approach that complements our business model.”

Steven Donaghue, director of hosting services, K3 Starcom



#### Key Service Providers



#### High availability

Remote mirroring enabling business continuity plans and multi-geography collaboration. Asynchronous replication facilitating disaster recovery for business-critical applications.

#### Flexible costs

Usage costs adapt to options selected and controlled by users, including storage engine configurations, drive types and quantities, usable capacity, and performance.

#### Scale intelligently

Zadara's elastic, scale-out architecture means that you can start small and seamlessly scale based on customer demand. Embedded, detailed metering and billing tools report on customers' usage activity.

#### 24/7 management

Zadara is a fully-managed storage service with 24/7 monitoring and support — including a 100%-uptime guarantee — and hardware and software maintenance and upgrades included.

#### Total control

With powerful enterprise-grade GUI management and cloud-friendly REST APIs, customers remain in complete control over Zadara no matter where they are physically located.

#### Growth without risk

Zadara can be deployed with just two storage nodes and can seamlessly scale to hundreds of nodes and petabytes. As your business grows, Zadara will automatically ship additional storage at no cost until you use it.

#### Transform your business, with zero-risk enterprise storage.

Zadara transforms storage-related costs from a variable mix of equipment and management expenses to a predictable, on-demand, pay-per-use, elastic service that greatly simplifies planning, streamlines budgeting, and improves return on investment (ROI). Find out how zero-risk enterprise storage can help transform your business. Call or email today.

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