zadara

Zadara Partner:

RED BEAR

think
buying better profits

Summary:
Think Procurement, the leader in innovative e-procurement solutions and procurement services, disrupts traditional procurement methods by providing intelligent systems via Software-as-a-Service (SaaS).

Challenges:
- Deploy an out-of-cloud copy of their data for disaster recovery and availability purposes
- Maintain legal security and privacy commitments

Solution:
- Zadara partner RedBear IT leveraged Zadara's Virtual Private Storage Array (VPSA) to solve customer challenges

Results:
- Saved hundreds of thousands of dollars leveraging Storage-as-a-Service
- Addressed DR, scalability, privacy and security requirements

E-Procurement Company Saves Big with Disaster Recovery as a Service

Zadara's fully-managed enterprise storage helps Think Procurement address disaster recovery, while saving hundreds of thousands of dollars.

Think Procurement (think) is the leader in innovative e-procurement solutions and procurement services. As the brainchild of Adam Ryan, a former executive of the job-finding website Seek, think has been leveraging technology, market knowledge and procurement expertise to enable organisations to increase profitability by buying better. Think aims to challenge and disrupt traditional procurement methods by providing intelligent systems delivered to clients with ease, via their Software-as-a-Service (SaaS) solution.

Committed to Amazon Web Services.
With the exception of some existing disaster recovery (DR) features, think's technical platform is entirely contained within the Amazon Web Services (AWS) environment, in order to increase efficiency and reduce operational cost.

As think's business evolved with new opportunities, the think management and board of directors defined a requirement for an out-of-cloud copy of data to enable disaster recovery and data accessibility whilst maintaining (on-shore) Australian privacy commitments to their clients. think engaged cloud services firm RedBear IT to develop a solution for immediate and future data availability, and DR capabilities.

Enhancing AWS.
A layered solution was developed using AWS capabilities such as snapshots and an AWS Multi-Availability Zone implementation for immediate data availability. The Enterprise Storage-as-a-Service (STaaS) provider Zadara was chosen from a variety of available traditional and cloud ecosystems solutions to provide an out-of-cloud copy of think's most critical data.

Zadara's cloud-based solution, the Virtual Private Storage Array (VPSA) for block-based storage, was implemented to give think the ability to rapidly access a copy of their data for the purpose of disaster recovery to an alternative cloud or to on-premises temporary hardware, if required.

Quick setup. Immediate savings.

The immediate advantages that the Zadara solution brought to the think business included:

- Think had an proof of concept (PoC) environment available for testing within days of the decision to evaluate Zadara;
- Fully-managed, consumption-based storage with no up-front cost or vendor lock-in through fixed terms;
- The ability to provide multi-region encrypted copies;
- Support for a multi-cloud DR solution using the Azure cloud;
- Support for other remote-connections via iSCSI;
- The provision of very low Recovery Point Objective (RPO) and Recovery Time Objective (RTO), minimising data loss and reducing recovery times

Cost-effective. Simple to manage.

In comparison to a traditional DR solution, RedBear IT used AWS and Zadara to enable a solution that was cost-effective to set up and run, simple to manage, and available in a short time period. In addition, it relieved think of the burden of having to maintain a replicated storage solution.

Steve Ash, COO of think, offers his assessment of the Zadara solution: "As cloud-based DR, the Zadara solution designed by the RedBear IT team saved us hundreds of thousands of dollars by comparison to a typical 'traditional' disaster recovery solution". Ash also noted that the Zadara solution, which provides the underlying technologies that support the think vision for their procurement teams worldwide, "is well aligned to our agile approach, giving us the ability to easily expand the system as we grow our 'Switch On' client base locally and globally."

"Zadara saved us hundreds of thousands of dollars compared to a typical 'traditional' DR solution."

Steve Ash,
Chief Operating Officer,
think Procurement

Zadara Partner:

RED BEAR

---

zadara

+1 949 251 0360
sales@zadara.com
www.zadara.com

Transform your business with the world's only fully-managed, consumption-based enterprise storage.

Zadara transforms storage-related costs from a variable mix of equipment and management expenses to a predictable, on-demand, pay-per-use, elastic service that greatly simplifies planning, streamlines budgeting, and improves return on investment (ROI). Learn how Zadara can help you transform your business. Call or email today.