

PRIVACY POLICY

This Privacy Policy is effective May 25, 2018.

Welcome to Zadara Storage Inc. website ("**Zadara**"). Zadara is a global cloud storage service provider that offers cloud storage associated services. Your privacy is important to us. For that reason, we have adopted this Privacy Policy to explain our information gathering and use practices of Zadara. Zadara is committed to protecting the privacy of individuals who visit the Website and individuals who register to use the Services ("**Customers**") as further described in our Term of Service. This Privacy Policy describes our privacy practices in relation to the use of the Website and the services we offer (the "**Services**").

By accessing our Website and using our Services and providing us with your Personal Data, you are deemed to have accepted and consented to the information processing, collection and use practices described in this Privacy Policy.

This Privacy Policy may change over time, so you should check back for updates.

1. Site

Our web site is located at: www.zadara.com (the "**Website**").

All registered and unregistered trademarks, names and logos used on the Website are used with our permission or the permission of relevant third-party owners. Nothing contained in or displayed on the Website should be interpreted or construed as granting any license or rights to use or distribute any names, logos or trademarks, without the express written agreement of or the relevant contributor.

2. Information Collected

Personal Data that You Provide through the Website. When visiting our Website or create an account or order Services, we may require you to provide us with personally identifiable information, or you may choose to give us personal information for many reasons, such as: contact information (when registering on our Website to obtain services or inquiring about becoming a supplier or business partner), education and work experience (when applying for a job), credit card details (to pay for services), facts about yourself, your business, profession and product preferences.

Customer Data. In providing the Services to Customers, we process on behalf of Customers Personal Data they upload or otherwise submit to our Services ("**Customer Data**"). While our Customers decide what data to submit, Customer Data typically includes information about their customers, prospects, employees, consultants or independent contractors, suppliers and other individuals or third parties ("**End Users**").

Information We Collect Automatically. In addition, our web servers may automatically collect website usage information from you when you visit our Website. Website usage information informs us about how visitors and subscribers use and navigate the Website, including the number and frequency of users to each web page, their IP address, and the length of their stays. See further information below under "**Information Gathering Tools**".

3. Information Gathering Tools.

We use commonly-used information-gathering tools, such as cookies and Web beacons, to collect information as you navigate our Website (“**Information Gathering Tools**”). This section describes the types of Information Gathering Tools used on our Website and how this information may be used.

Cookies. We use cookies to make interactions with the Website easy and meaningful. When you visit the Website, our servers send a cookie to your computer. Standing alone, cookies do not personally identify you; they merely recognize your Web browser. Unless you choose to identify yourself to us, either by responding to a promotional offer, opening an account, or filling out a Web form, you remain anonymous to us.

We use cookies that are session-based and persistent-based. Session cookies exist only during one session. They disappear from your computer when you close your browser software or turn off your computer. Persistent cookies remain on your computer after you close your browser or turn off your computer. Please note that if you disable your Web browser’s ability to accept cookies, you will be able to navigate our Website, but some features of the Services may not work.

Web Beacons. We use Web beacons alone or in conjunction with cookies to compile information about Customers and visitors’ usage of the Website and interaction with emails from us. Web beacons are clear electronic images that can recognize certain types of information on your computer, such as cookies, when you viewed a particular Web site tied to the Web beacon, and a description of a Web site tied to the Web beacon. For example, we may place Web beacons in marketing emails that notify us when you click on a link in the email that directs you to our Website. We use Web beacons to operate and improve the Website and email communications.

IP Addresses. When you visit the Website, we collect your Internet Protocol (“IP”) addresses to track and aggregate non-personal information. For example, we use IP addresses to monitor the regions from which customers navigate the Website. We also collect IP addresses from Customers when they log into the Services.

Information collected by cookies and similar technologies are treated as non-personal information except to the extent under local law that IP addresses (or like identifiers) are otherwise considered Personal Information.

4. How do we Use the Information Collected

We use your personal data to:

- Deliver Services and support;
- Prevent and detect security threats or other malicious activity;
- Send communications to you, such as service information, account summaries, promotional offers, and surveys;
- Customize, analyze, and improve our services and communication with you;
- Protect the rights of others, including preventing fraud and other illegal activities;
- Contact you as you have requested related to your services, employment application, or other inquiry;
- Protect the security or integrity of the Website, our business, or our products or services; or
- Otherwise, as disclosed to you at the point of collection.

In support of the above uses, we may combine the personally identifiable information you have provided to us on the Website with other information about you that is available to us, including Website usage information and information from other sources.

5. Sharing of information collected

Service Providers. We may share your information with our contracted service providers so that these service providers can provide services on our behalf. Unless described in this Privacy Policy, we do not share, sell, rent, or trade any information with third parties for their promotional purposes.

To Affiliates. To facilitate our global operations, in order to help us improve the content of the Website and to provide you with the products or services requested, we may transfer the collected information to our affiliates worldwide. For EU data subject such processing is in our legitimate interest in ensuring that you may receive the Services you request from us.

Business Transfers: If we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, sale of company assets, or transition of service to another provider, your personal data and other information may be transferred to a successor or affiliate as part of that transaction along with other assets.

International transfer of information collected. To facilitate our global operations, we may transfer and process your data from around the world, including the United States. By accessing or using the Services or otherwise providing information to us, you consent to the processing and transfer of information in and to the U.S. and other countries and territories, which may have different privacy laws from your country of residence. This Privacy Policy shall apply even if we transfer data to other countries. If we transfer Personal Data about you outside of the European Economic Area (except if an Adequate Country), we shall in advance of any such transfer ensure that a legal mechanism to achieve adequacy in respect of that processing is in place, such as the requirement for execution of Standard Contractual Sections as further described in our Data Processing Addendum located at www.zadarastorage.com. For the avoidance of doubt, we shall not transfer Customer Data stored through the Services from the Location of storage chosen by the Customer pursuant to the Terms of Service.

6. Protecting Your Information

We are committed to protecting the security of your personal information. We use a variety of administrative, technical, and physical security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure. We will not give, sell, rent, share, or trade any personal information about you to third parties or provide your personal information, including your name or electronic mail address, to third parties except as provided herein, or required by law, subpoena or court order. We will share aggregated demographic information with our partners and advertisers. This is not linked to any personal information that can identify any individual person.

We use a credit card processing company to bill you for our services. We may partner with other parties to provide specific services. When you sign up for these services, we will share names or other contact information as necessary for the third party to provide these services. These parties are not allowed to use your information except for the purpose of providing these services. While we strive to protect your personal information, we cannot ensure or warrant that the personal information or private communications you transmit to us will always remain private and will not be illegally accessed, and accordingly you assume all risk associated therewith and agree that we will not under any circumstances be liable to you in respect thereof.

You may access your account information and our service only through the use of an individual user ID and password. To protect the confidentiality of personal information, you must keep your password confidential and not disclose it to any other person. Please advise us immediately if you believe your password has been misused. In addition, always logout and close your browser when you finish your session. Please note that we will never ask you to disclose your password in an unsolicited phone call or email.

If you have any questions about the security of your personal information, you can contact us at Support@zadara.com.

7. Protect the Rights of Others

We may disclose your username, name, address, electronic mail, and other personal information as we believe necessary or appropriate to protect the rights of others, including our customers, business partners, or suppliers, when we have reasonable grounds to believe that such rights have been or could be affected. We reserve the right to disclose your personal information as required by law and when we, in our sole discretion, believe that disclosure is necessary to protect our rights, or the rights of others, or to comply with a judicial proceeding, court order, or other legal process.

8. Linked Sites

Our privacy policy only covers our Website. Some areas of our Website might contain links to third party sites ("**Linked Sites**"). We do not control the Linked Sites and we are not responsible for their privacy practices. We suggest that you check the privacy policies of these sites before providing any personal information to them.

9. Updating Personal Information

If your personal information changes or you need to correct it or you wish to have personal information removed from our systems, please contact our Customer Support at: support@zadara.com and we will address your request as required by applicable law.

10. Customer Data

We will not review, share, distribute, or reference any Customer Data except as provided in the Terms of Service applicable to the Services, or as may be required by law. We shall process such data only in accordance with our Data Processing Addendum between us and the Customer applicable to the Services.

Customers and prospective customers may choose to include personal data among the data stored through our Services. We process only the Personal Data that our customers or prospective customers have chosen to share with us. We have no direct or contractual relationship with the subject of such Personal Data (a "**Data Subject**"). As a result, when a customer or prospective customer shares Personal Data, the customer or prospective customer is solely responsible for satisfying all legal obligations owed directly to the Data Subject under applicable data protection laws.

It is the customer's or prospective customer's responsibility to ensure that Personal Data it collects can be legally collected in the country of origin. The customer or prospective customer is also responsible for providing to the Data Subject any notices required by applicable law and for responding appropriately to

the Data Subject's request to exercise his or her rights with respect to Personal Data. In addition, the customer or prospective customer is responsible for ensuring that its use of the Services are consistent with any privacy policy the customer or prospective customer has established and any notices it has provided to Data Subjects.

We are not responsible for customers' or prospective customers' privacy policies or practices or for the customers' or prospective customers' compliance with such policies or practices. We do not review, comment upon, or monitor customers' or prospective customers' privacy policies or their compliance with such policies. We also do not review instructions or authorizations provided to us to determine whether the instructions or authorizations are in compliance with, or conflict with, the terms of a customer's or prospective customer's published privacy policy or of any notice provided to Data Subjects. Customers and prospective customers are responsible for providing instructions and authorizations that comply with their policies, notices, and applicable laws.

11. Retention

We will retain certain information for as long as your account is active or as is needed to provide you the services. If you wish to request that we no longer use your information to provide you services, contact us by electronically mailing our Customer Support at: support@zadara.com. We will retain and use your registration information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

10. Opt-out

You may opt-out of having your information: (a) used for purposes not directly related to providing you services at the point where we ask for the information or (b) disclosure of Personal Data to third parties not identified at the time of collection or subsequently authorized. You may opt-out of receiving promotional materials by replying with unsubscribe in the subject line of the electronic mail or electronic mailing our Customer Support at support@zadara.com. This opt-out only applies to information collected on our Website, and does not apply to cookies or web beacons used by Linked Sites, third party publishers, advertisers, ad networks or other partners. You are responsible for informing Data Subjects when they have the right to opt out of such uses or disclosures.

Data Subjects who wish to limit the use or disclosure of their Personal Data should submit that request to our Customer that controls the use and disclosure of their Personal Data. We will cooperate with our Customers' instructions regarding Data Subjects' choices.

11. Site and Service Updates

We may send you site and service updates. You may manage your receipt of marketing and non-transactional communications by clicking on the "unsubscribe" link located on the bottom of the Company's marketing emails. Additionally, you may send a request specifying your communications preferences to support@zadara.com. If you are an active Customer, we do not provide an unsubscribe option, given that these announcements contain important information about your service.

We reserve the right to contact you at any time regarding any problems or questions as well as to notify you of changes to the Privacy Policy, or to other policies or terms that affect you and your use of the Website and Services, but we are not obligated to do so.

12. Changes to this Privacy Protection Policy

We reserve the right to change this Privacy Policy. We will provide notification of the material changes to this Privacy Policy through the Website at least thirty (30) business days prior to the change taking effect.

13. Contacting Us

Questions regarding this Privacy Policy or the information practices of the Website should be directed to: support@zadara.com.