

Enterprise Control. Cloud Agility.

zero-risk enterprise storage

Contents

On a Mission to Eliminate IT Risk	3
Zadara Enterprise Data Cloud	4
Optimized for Hybrid IT.....	5
Control Your Data. Control Your Costs.....	6
Enterprise Storage 'At Your Service'.....	7



On a Mission to Eliminate IT Risk

Zadara began in 2011 with a simple premise: eliminate the technical, operational, and financial risks associated with enterprise data storage and management. We do this by combining the power and control of the enterprise data center with the agility of the cloud, to deliver enterprise data storage as a fully-managed service, with a 100%-uptime guarantee and consumption-based pricing.

Unlike legacy vendors that have recently created services offerings, we are a 100% pure-play services provider, and this unique perspective helps us to understand the challenges you face as IT evolves and migrates to a cloud-based model. The Zadara Enterprise Data Cloud is designed to meet those challenges head-on. Our next-generation platform is agile, extensible, and scalable. Zadara allows you to tailor smart storage solutions — from archiving and backup to mission-critical applications, and more — with confidence, knowing we have your back.

Of course, it takes more than innovative technology to reduce the financial, technical, and operational risks associated with enterprise IT. To meet the growing demand for the Zadara Enterprise Data Cloud, we have built a worldwide operational support system, including hundreds of data centers at public- and private-cloud partners ready to provide the expert hosting, services, and support you expect.

We look forward to helping you operate with confidence. Any data type. Any protocol. Any location. With Zadara, your data storage and management system is always in sync with your requirements.

A handwritten signature in black ink, appearing to read 'Nelson Nahum'. The signature is fluid and cursive, with a long, sweeping tail that extends to the right.

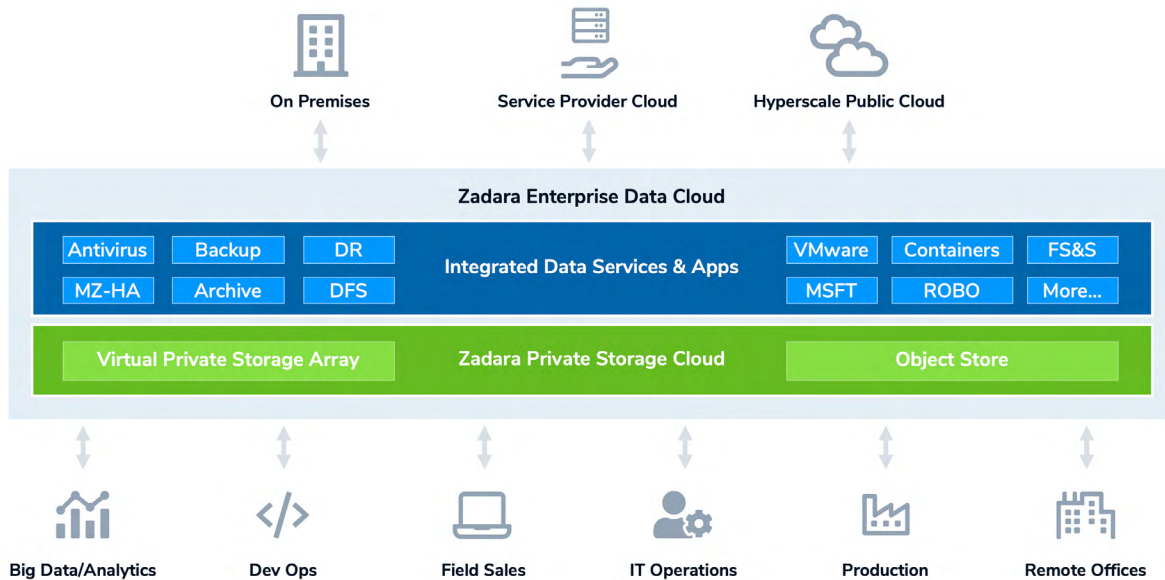
Nelson Nahum

CEO

Zadara Enterprise Data Cloud

Now you can get the power of enterprise storage without the cost and complexity of owning and managing storage infrastructure.

You expect a clear return on your IT investments. And you're increasingly wary of large capital expenditures and vendor lock-in. You need IT solutions that will help you meet those goals. That is why we created the Zadara Enterprise Data Cloud.



Zadara transforms storage-related costs from a variable mix of equipment and management expenses to a predictable, on-demand, pay-per-use, elastic service that greatly simplifies planning, streamlines budgeting, and improves return on investment (ROI). Use Zadara Enterprise Data Cloud for:

- Mission-critical data and applications
- DevOps
- Archive and backup
- High Availability / Disaster Recovery
- Remote Office / Branch Office

Security, Privacy, Compliance

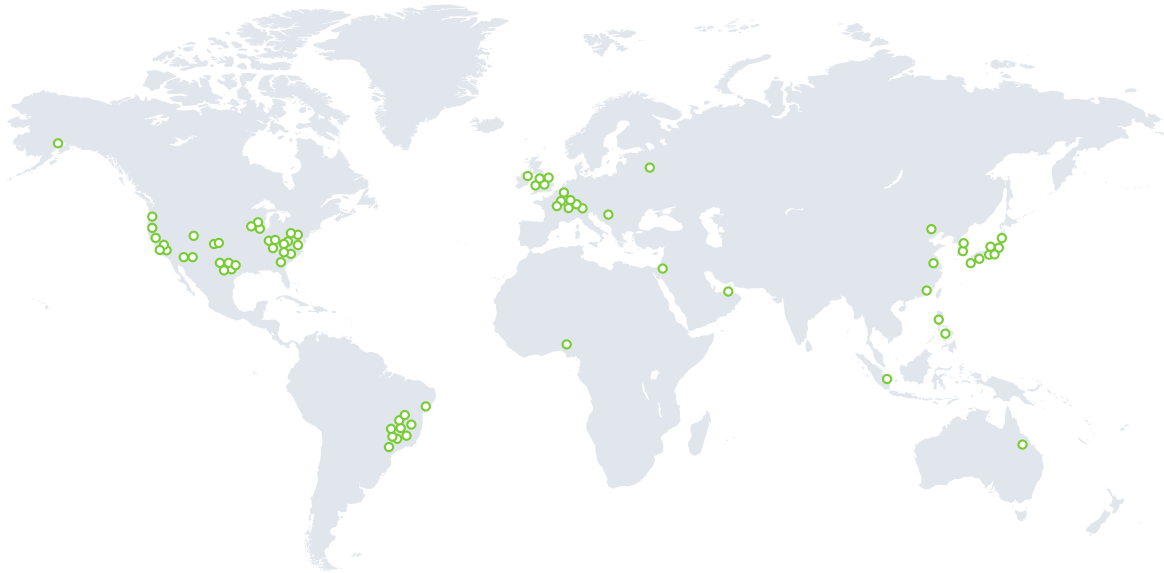
The Zadara Enterprise Data Cloud is built with security and redundancy in mind, including support for SOC 2, ISO 27001, GDPR, and HIPAA. Component failures self-heal using seamless automatic recovery. Your data is stored on dedicated hardware, and protected with in-flight and at-rest encryption. And because you manage your keys, only you control access to your data..



Optimized for Hybrid IT

On premises. In the cloud. Hybrid configuration.

Zadara's cloud infrastructure is optimized for hybrid IT. Get Zadara at the major public cloud providers and many of the leading managed service providers. Have a Zadara solution delivered to your on-premises data center. Or use Zadara in a hybrid configuration, with clouds and your premises connected seamlessly.



Global coverage. Local support.

In addition to our 24/7 operations and support team on four continents, we have built a worldwide network of public- and private-cloud hosting providers to serve your needs. In fact, with hundreds of installations at data centers worldwide, chances are, we're already working with your chosen provider..



Control Your Data. Control Your Costs.

Everything You Want in Enterprise Storage. None of What You Don't.

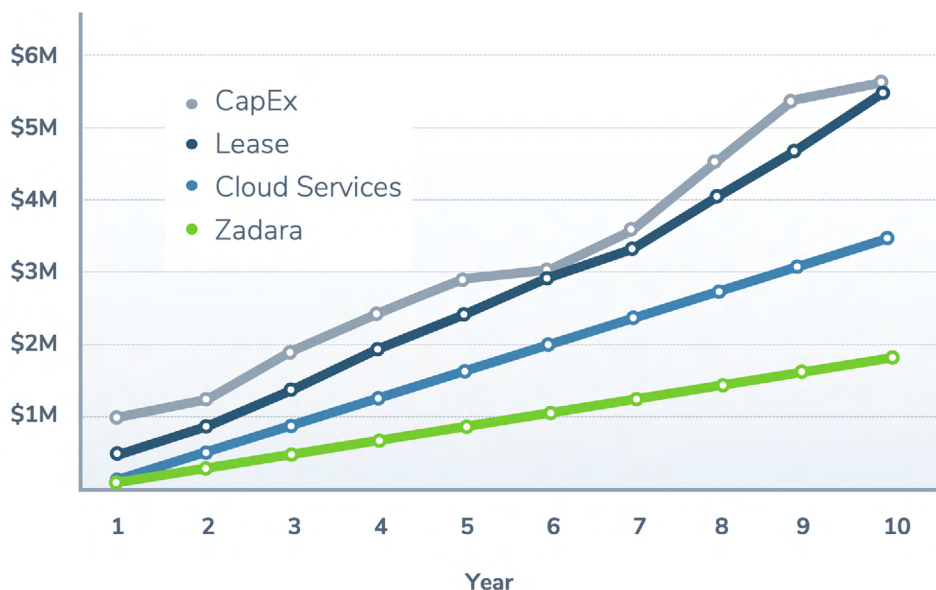
Zadara is a complete enterprise storage solution because it has all the functionality you expect in enterprise storage — and so much more. It starts with our patented virtualization software running the same industry-leading storage you can buy from a legacy vendor. It's OpEx, so you pay only for what you use. And it's fully managed by us 24/7. In other words, Zadara can do everything your legacy storage can do, just a whole lot cheaper and easier.

With Zadara you can:

- Avoid large investments in storage infrastructure
- Convert CapEx storage to OpEx
- Reduce storage administration costs; redeploy people to higher-value tasks
- Scale up or down as needed; never pay for unused capacity

Lowest Total Cost of Ownership

Zadara has a lower total cost of ownership, up front and over the long term. An independent study* by The Evaluator Group finds that Zadara provides greater than 50 percent savings over traditional CapEx storage, and large savings over cloud services. And these differences persist over a ten-year period, adding up to substantial cumulative savings over every other form of storage.



*Source: "The Zadara Storage Cloud – A Validation of its Use Cases and Economic Benefits", The Evaluator Group.

Enterprise Storage 'At Your Service'

Zadara vs. legacy storage? Not even close.

With Zadara you spend less time managing your enterprise storage, and you pay only for the capacity and throughput you actually use. When you compare that to costly and complex legacy storage, it's not even close.

ZADARA	vs.	LEGACY STORAGE
✓	Industry-standard storage hardware	✓
✓	Multipl x86 controllers	✓
✓	Virtualization software	Extra
✓	24/7 management and support	Extra
✓	Scale up and down on demand	✗
✓	No-cost hardware upgrades	✗
✓	No data migration required	✗
✓	100%-uptime guarantee	✗
✓	Consumption-based pricing	✗

Award-Winning. Customer-Approved.

Zadara has been recognized for innovation, leadership, and global growth by industry analysts and media, including: Gartner; Frost & Sullivan; 451 Research; CRN; RedHerring; IDC; and, Deloitte Fast 500. And we have saved our customers millions of dollars and countless hours. But don't just take our word for it. Here are a few customers, in their own words:

“We are able to have significantly more capacity with Zadara at a fraction of the cost we were paying for 3PAR.



Anders Holm
Senior Systems Engineer
GILT

“Zadara saved us hundreds of thousands of dollars compared to a 'traditional' disaster recovery solution.



Steve Ash
COO
think Procurement

“Zadara gives us better performance than our on-premises EMC SAN, and we're saving at least 50% of our data center costs.



Craig Loop
Director of Technology
Realty Data Corp

“We saw significant savings moving to Zadara's consumption-based approach that complements our business model.



Steve Donoghue
Director, Hosting Services
K3 Starcom

About Zadara

Founded in 2011, Zadara pioneered enterprise storage-as-a-service and is the leading provider of zero-risk enterprise data services. We help organizations eliminate the technical, operational and financial risks associated with enterprise data storage and management, by providing data as a fully-managed service, with a 100%-uptime guarantee and consumption-based pricing.

Zadara uses a combination of industry-standard hardware and patented Zadara software to deliver the power and control of enterprise-class data storage and management — with the agility and convenience of the cloud. Any data type. Any protocol. Any location.

Zadara is available via public clouds (AWS, Google Cloud Platform, Azure, and more), managed service providers, data centers, colocation partners, and on-premises in customers' data centers.

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