

ACCELERATE GROWTH FOR YOUR BUSINESS WITH ZADARA

Partnering with Zadara is a win, win, win. For you. For us. And, most importantly, for your customers.

As an approved Zadara Partner, you have on-demand access to award-winning marketing support from the outset. Your dedicated Zadara Partner Marketing Manager will work with your team to develop and help execute go-to-market campaigns to boost awareness across your addressable market and ensure best-practices across pipeline development initiatives. The level of marketing support you are eligible for is directly inline with your partner tier status and ranges from access to co-branded collateral and ready to execute 'campaign kits' to strategic go-to-market planning and Co-Op-eligible funding.

"Working with Zadara is a true partnership... From technical support to sales and marketing, there's always somebody to discuss ideas with."

Nicola Towler, Marketing Manager, *virtualDCS*

PARTNER PORTAL ASSETS

Zadara's 'always-on' partner portal offers immediate access to co-branded collateral, product and solutions trainings, our deal registration system and detailed pipeline analytics. These dedicated marketing and sales enablement resources are free of charge and are pre-approved for instant use by our global partners.

MARKETING CO-OP FUNDS

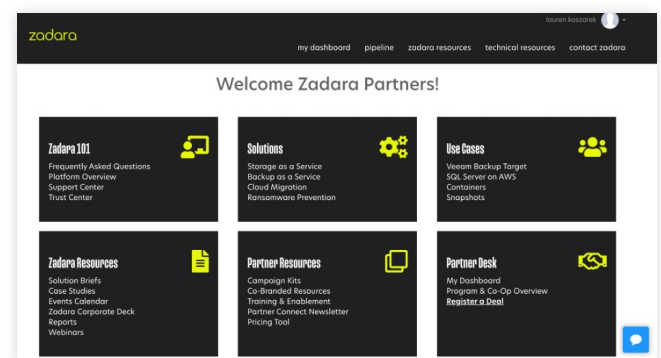
Qualifying partners benefit from Co-Op funding as a percentage of revenue contribution which can be used to fund joint demand generation activities designed to feed your pipeline for continued business growth. Terms and conditions apply.

DEDICATED IN-PERSON AND VIRTUAL EVENTS

Partners benefit from Zadara's proven marketing playbooks for co-sponsored regional trade shows and industry gatherings, live and on-demand webinars, and virtual events. Zadara offers operational support, access to a hardened CRM and marketing automation platform, and dedicated sales development support to ensure highly-qualified leads.

GLOBAL MARKETING CAPABILITIES

Zadara is a global company with over 300 locations worldwide and customizable marketing assets to fit your campaign needs, no matter where you are located. Your dedicated Zadara Partner Marketing Manager will work with your team to develop and help execute on go-to-market campaigns.



LEARN MORE

Talk to Zadara about how we can solve your cloud services needs, and why Zadara is ideal for hosting MSPs. [Contact us today.](#)