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## ZADARA EDGE CLOUD FOR SERVICE PROVIDERS

Zadara Edge Cloud is a growing collection of fully-managed, enterprise-grade services - computing, networking, storage and more - to enable MSPs to better serve their customers via dependable business solutions that deliver significant cost savings and increase overall customer satisfaction.

#### WHY MSPs PARTNER WITH ZADARA

Zadara offers a powerful compute, networking, and storage platform to meet the cloud objectives of your customers. Many organizations are in the process of vetting and selecting their future cloud provider and Zadara Edge Cloud - coupled with your value-added services - delivers the ideal business solutions for the best price-performance investment. Organizations who integrate Zadara Edge Cloud benefit from the flexibility, reliability and scalability of an enterprise-ready cloud. Backed by a growing partner network of 300+ clouds, global network of MSPs and supported by our battle-tested, fully-managed cloud solutions each featuring 24/7/365 support from Zadara's experts and 100% SLA guarantees - your customers can rest assured that they are partnering with a cloud services provider that will deliver. Zadara also supports organizations needing hybrid and/or multi-cloud deployment requirements, enabling them to move workloads between their own data centers, partner data centers, private colocations, and Zadara without risking single vendor lock in or long-term commitments.

### ZADARA EDGE CLOUD OVERVIEW

#### zCOMPUTE

- Pay-as-you-go, consumption pricing options
- Commitment to match/beat AWS pricing
- Hybrid and multi-cloud options to leverage existing environments
- Broad support for Open Source Software (OSS)
- Auto-scaling to adjust resources to meet evolving requirements

#### zSTORAGE

- Block Volumes designed to reduce latency and increase throughput;
- AWS EBS compatible
- File Share (NAS) to provide scalable file shares via NFS or SMB protocols
- Zadara Object Storage (ZOS) delivers infinitely scalable, private or public instances via AWS S3 or Swift APIs

#### **ZNETWORKING**

- Zero hidden transport fees; free ingress and free egress
- Load balancers, traffic managers and powerful content delivery network (CDN) options
- High throughput, low latency, resilient
- Elastic IP (EIP) to expose instances outside of zCompute environments
- Security groups feature to provide ultimate control over inbound/ outbound traffic

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### YOUR EXPERT IN MANAGED CLOUD SERVICES



**FULLY FEATURED** 

FULLY ELASTIC

#### FULLY MANAGED

### ZADARA EDGE CLOUD



#### COMPLETELY ELASTIC CONSUMPTION-BASED USAGE





### THE ZADARA ADVANTAGE

#### SIMPLE PRICING

Take the guesswork out of the cost to operate with Zadara's Edge Cloud. Your customers will appreciate the simplicity of Zadara's pay-as-you-go consumption-based model.

#### **NO HIDDEN FEES**

Stop paying exorbitant ingress and egress fees. The big cloud providers today levy extra charges for data transit between elements of storage and compute, data in/out of a cloud domain and utilization of load balancers, DNS, etc. Zadara Edge Cloud makes for pricing and budgeting simplicity, and can save your customers up to 50-70% off their AWS bill.

#### 100% OPEX

With NO CapEx investment and NO long-term contracts required, you can now offer high-performance elastic cloud services, including edge computing, without financial or operational burdens. Scale up, down or turn Zadara services off at any time and only pay for what you use.

#### EXTEND EXISTING ENVIRONMENTS

Zadara Edge Cloud can help you to extend any infrastructure including onpremises, hybrid, multi-cloud environments. With Zadara you can bring x86 compatible processing to your on-premises datacenter or colocation to build and deploy consistent hybrid applications. Use Zadara to consolidate on-premises applications on cloud-connected hyperconverged infrastructure to get the best in price performance. "One of the best storage vendors in the Cloud space today. Excellent products, services and support."

**Cloud Consultant** Media & Entertainment

"Using Zadara were able to quickly deploy a world-class product offering to address real customer demand, without large startup capital expenses.."

**Damian McCann** Viatel

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#### ENHANCE DATA SECURITY

Zadara provides a fully multi-tenant platform that allows comprehensive user-defined permission sets and security policies. Zadara also integrates seamlessly with multi-tenant authorization controls (LDAP, Active Directory) and integrates a DNS service for private networks. Define private zones, which can only be resolved within associated Virtual Private Clouds (VPCs), to meet application security or compliance requirements.

#### DELIVER MAXIMUM FLEXIBILITY

Zadara automatically scales compute resources to ensure high availability, performance, and efficient resource utilization for your customers. With the native monitoring service, auto-scaling allocates resources based upon measured utilization of CPU, memory, and networking resources. Zadara's scale-out architecture for cloud-native applications is equipped with load balancers services and enables customers to provision managed load balancers for fault tolerance and application scalability on-demand.



#### **OPTIMAL BALANCE FOR PRICE-PERFORMANCE RATIO**

Enable your customers to move their data and applications to your featurerich and consumption-based adjacent cloud. With Zadara you can ensure that workloads requiring low latency are placed in close proximity, while distributed, scale-out workloads are placed on different, related resources. Zadara's native active resource rebalancing allows the cluster to redistribute load across nodes to ensure optimal performance across VMs.

#### AWS COMPATIBLE

Leverage your customer's familiarity with AWS. Zadara enables multi-cloud capabilities with easy testing and migration options. Migration is easy with zCompute's batch-oriented tools for migrating deployments from major platforms like AWS, VMware, and Microsoft Hyper-V/Azure. Zadara also provides a comprehensive library of API's for provisioning and managing resources with compatible syntax and features, as well as code libraries such as Terraform.





#### **GLOBAL REACH**

zCompute can be deployed both in core data centers and geographically distributed edge locations. This enables MSPs to provide cloud capabilities across all existing locations, removing the dependence on public cloud availability zones.

#### AWARD-WINNING zSTORAGE SERVICES

Enterprise storage features include provisioning, snapshots, mirrors, dedupe and compression, online volume migration and Object Storage with Object-Lock immutability. Zadara storage systems can be installed on-premises or at edge locations, and managed centrally, to create unified, 100%-OpEx solutions for avoiding ransomware downtime, simplifying NAS backup, protecting Microsoft O365 data and delivering data immutability & air gap protection for any primary or secondary storage environment.

- Any data type or protocol Block (iSCSI), File (NFS and SMB), Object (s3 and Swift)
- Available anywhere On-premises, in private colocations or at edge locations
- Predictable, high-margins
- Only unified, multi-tier storage solution for Veeam 3-2-1-1-0 backup and recovery
- Multi-tenant efficiency, with total resource isolation per tenant.
- Fully managed 24/7/365 services with 100% SLA guarantee

Transform your business with zero-risk enterprise storage. Contact us today.

### **99.999%** zstorage sla

All of our SLAs are posted publicly and contractually commits to far more than most cloud service providers.

### **99.5%** zcompute sla

For more than a decade, the reliability of Zadara cloud services far exceeds not only our contractual commitments but also the SLAs of our competitors.

# **99.9995%** THE REALITY

Our track record exceeds not only our contractual commitments but also the availability of any other cloud service provider.

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Zadara is enterprise storage made easy. Any data type. Any protocol. Any location. Contact us at: www.zadara.com info@zadara.com